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For Immediate Release

The Future of Telecommunications to be explored at the Sarnoff Symposium April 26 and 27 in Princeton

Industry Executives are poised to discuss the Direction of the Industry, Business and Market Trends and the increasing Importance of Wireless and Military Communications

PRINCETON, NJ (April 14, 2004) _ The IEEE Sarnoff Symposium has for many years been the premier telecommunications event in New Jersey attracting technical and industry experts from the United States and from overseas. This year, industry executives are converging on the historic Nassau Inn in downtown Princeton, NJ, on April 26 and 27 to exchange their views on the industry and to hear keynote speeches by renown technology and business leaders.

At the opening reception on Monday evening Symposium attendees will be treated to a glimpse of what lies ahead in technology by Dr. Adam Drobot, a veteran of the industry and currently Senior Vice President, Applied Technology for Telcordia Technologies, a company with a rich history as an agent of change in the industry.

In the Symposium keynote address Eric Shepcaro, Vice President - Application Networking, AT&T, will analyze business and market trends over the next several years. Two executive panels will look at today's hot topics: Alok Agarwal from Bessemer Venture Partners, Rajiv Laroia, CTO of Flarion Technologies, Ron D. Reich, Director, Intel Capital Mobile Communications, and Hugh Sheridan, Vice President, Technology & Product Management, Broadbeam Corporation, will discuss the convergence in the wireless industry. Peter Luthi from BAE Systems, Gary Martin, Acting Director, U.S. Army Communications-Electronics Research and Development Command, Brian Sadler, Army Research Laboratory, and Larry Williams from ITT will look at the trend in military communications.

"Our program committee has done an outstanding job bringing together technology and business leader," said this year's Symposium Chair Dr. Gerhard Franz, president of A. G. Franz Associates. "Together with the more than 50 technical presentations, six tutorials

and several exhibiting companies they have created a jam-packed event that is bringing an international audience to Princeton.”

Full information on the Sarnoff Symposium, including a registration form, is available online at

www.sarnoffsymposium.org

or by contacting

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Registration for the full conference, including tutorials and reception, is \$250 for IEEE members or \$290 for non-members. Registration for the Symposium only (including reception) is \$175 for IEEE members, \$200 for non-members, and \$25 for students.