



## **A. G. Franz Associates, LLC selected to join TARGET**

PLAINSBORO, NJ, September 27, 2004 – A. G. Franz Associates, LLC announced today that it has been selected to become an associated member of the European project TARGET ("Top Amplifier Research Groups in a European Team"), a Network of Excellence in the 6th Framework Program of the European Community

“We are very pleased that TARGET has selected us as a partner. Not only does this reflect the technical excellence that our company encompasses but also the recognition of the value that we are providing to European companies in the telecommunication industry,” said Gerhard Franz, president of A. G. Franz Associates. “We are very proud that we are the first company located outside the European Community that has been selected to participate in this very important program for the future of wireless communication”.

TARGET brings together 47 top amplifier research groups in Europe. This integration will be pursued to create a co-operative network, to establish a virtual centre of excellence and to stimulate and co-ordinate world-class research. Integration of top research groups within a co-operative network will strengthen European research in the field of microwave amplifier design and semiconductor devices, will advance knowledge in this field, and will increase co-operation and productivity as well as timeliness of research. Accordingly, TARGET emphasizes integration by creating common resources and by exploiting the research interests of the network participants as a means for integration.

TARGET aims at durable integration and co-ordination of expertise and of expensive equipment to form a virtual centre of excellence. TARGET shall finally be perceived as the top address for microwave device characterization and modeling, for power amplifier design and linearization, and for microwave transmitter architecture.

By stimulating and co-coordinating world-class research TARGET aims at pushing semiconductor devices and circuits towards higher frequencies and higher efficiency, linearity, and output power. Special knowledge will be disseminated at conference tutorials and by organizing summer schools for doctoral students and young scientists.

### About A. G. Franz Associates, LLC

A. G. Franz Associates, LLC is a professional management and marketing consulting firm based in New Jersey providing a broad range of services to telecommunications, information technology, aerospace and electronics companies including market research, technology development strategies and international business development. Its sales representation business, A. G. Franz Electronics, represents companies in several markets including satellite communications, wireless and cable systems, instrumentation, and test equipment. ([www.agfranz.com](http://www.agfranz.com))